

# ONTRAPORT EXPERT SPOTLIGHT:

“The Addon That Gives Your Account Superpowers While Heavily Reducing Your Tech Stack”

## IF YOU'RE READING THIS RIGHT NOW...

Chances are you first signed up for Ontraport because you fell in love with the idea of an “All-in-One” system that would handle all of your marketing and business needs without having to duct tape together 99 different pieces of software.

“I had done a ton of research on CRMs before I stumbled on Ontraport” reflects Kenrick Callwood, ClickFix.io co-founder. “Once I understood the direction they were headed, I knew this was the platform I needed to help my clients optimize and scale their business”.

Kenrick met Thomas Gobeaux at Ontraport’s Headquarters in 2017, and the two decided to pair up to turn what was then known as Ontrapages into a true dynamic, do-it-all page builder - while slowly getting rid of all the other apps they were forced to use for their clients.

“I had been on OfficeAutoPilot (Ontraport’s original name) for 6 years by that point. I’d spent most of it building business systems and I’ve always trusted the direction Ontraport was going. But when the new Ontraport Pages came out early April 2018... I made the decision right then and there... that I’d never use anything else,” added Thomas.

And so the two went to work, assembling a team of programmers and designers to add super powers to Ontraport Pages - in a completely unique and near seamless way.

They went all in, building a library of FREE short-codes allowing anyone to turn a static Ontraport Page into a dynamic powerhouse. They added 130+ Page Templates to the Ontraport Marketplace for anyone to use as well as “must-have” features like the ability to put contract signature boxes & file uploads directly onto Ontraport Pages instead of relying on standalone apps & complicated Zapier setups.

They did it this way because they realized that the best way they could help Ontraport Users take full advantage of their account was going back to the roots of why people choose Ontraport in the first place... the desire to control their whole business from under one roof.

That made getting rid of other tools a necessity. Almost none of them integrate natively and most require some sort of Zapier/Wordpress/(add your own annoying & costly app here) to function.

Take for example the need for an easy appointment scheduling process that integrates natively with Ontraport.

Most people turn to “single solution” apps like Calendly, Acuity, ScheduleOnce or any number of others.

Then, since most people aren’t programmers, they have to sign up for a tool like Zapier to be able to “sort of” get the appointment data into Ontraport in an attempt to keep things organized.

But the majority end up with 2 separate systems where the calendar software is doing the reminding while Ontraport has the full contact record and neither one is actually tracking the full customer journey. That means they’re making strategic decisions, like where to invest paid ad budgets, based on incomplete information.

Not only that, but they’re unnecessarily inflating their monthly operating costs by hundreds of dollars per year in some cases.

Just look at how much it costs to run a relatively small team that relies on appointments to drive sales or to take care of customer support:

	calendly	ScheduleOnce	ACUITY SCHEDULING	ClickFix.io
Calendar Compatibility	Google Calendar, Outlook Destop, Office 365, Microsoft Exchange, iCloud	Google Calendar, Outlook Destop, Office 365, Microsoft Exchange, iCloud	Google Calendar, Outlook Destop, Office 365, Microsoft Exchange, iCloud	Google Calendar, Microsoft Exchange
Ontraport Integration	Requires <b>zapier</b>	Requires <b>zapier</b>	Requires <b>zapier</b>	Native
1 Team member with 30 appointments/month	\$10/m + \$24.99/m = \$34.99/m	\$15/m + \$24.99/m = \$39.99/m	\$15/m + \$24.99/m = \$39.99/m	\$29/m
5 Team members with 150 appointments/month	\$50/m + \$24.99/m = \$74.99/m	\$50/m + \$24.99/m = \$74.99/m	\$25/m + \$24.99/m = \$59.99/m	\$29/m
20 Team members with 600 appointments/month	\$200/m + \$48.75/m = \$248.75/m	\$200/m + \$48.75/m = \$248.75/m	\$50/m + \$48.75/m = \$98.75/m	\$29/m

Finally, a quick & easy way to add native event scheduling to Ontraport with ZERO hidden fees or ridiculous per user pricing.



Ontraport Certified Experts & ClickFix.io

### Co-Founders Kenrick Callwood & Thomas Gobeaux

And most tools will force your users OFF your site, whereas ClickFix.io’s scheduler is using a simple Ontraport field on an Ontraport Page to book a time.

Goodbye unbranded pages where you can’t track conversions...

Hello full control over the customer journey.

Today, Thomas and Kenrick would like to make you a simple offer: give them a chance to earn your trust.

Go to this page :  
<https://clickfix.ontraport.com>

where you’ll find a special trial price of their pro account for \$1 until the 1st of July, no matter when you join.

Test drive the app, check out the 130+ Page Templates that will get shared with you in the Ontraport Marketplace upon joining, look around, even contact them directly to see if they can help you implement even more exclusive features such as:

- ✓ A 2-Way, mobile friendly, SMS messenger system
- ✓ Unlimited contract signatures right on Ontraport Pages
- ✓ Unlimited file uploads right on Ontraport Pages
- ✓ Unlimited custom shortened URLs
- ✓ Facebook or Google log in for your Wordpress membership site
- ✓ ...and much much more

Again, it's all happening here:

<https://clickfix.ontraport.com>

From there, they'll help you reduce your monthly tech bill and do their best to change the way you use Ontraport in your business forever.